

Firestorm Photography's Image Use Policies

****Images displayed on any Firestorm Photography website or page:***

No image that is displayed on a Firestorm Photography website or page may be copied, or downloaded for any reason what-so-ever, period. If you are caught downloading or copying our work, you will be invoiced at a rate of \$100/image. If this seems harsh or unfair, consider that under US Copyright Law, the maximum penalty for infringement of a registered image is \$150,000 per image, and typical settlements are currently about 1/3 the maximum.

*****Duplicating or scanning of prints purchased:***

Prints purchased may not be duplicated in any way including but not limited to scanning to a digital format. When you purchase a print photograph you purchase that particular print of that particular photograph not the rights to go along with it. If you would like to purchase the rights to the photograph please contact me via the contact page on this website or send me an email at photofirestorm@aol.com

If you would like a digital copy of a print that you have purchased, Firestorm Photography can also provide you with a Facebook ready image. The charge for this service is \$8 per image. If you would like us to send you a Facebook ready file please get in touch using the contact page of this website.

******Social networking and images or prints that you have purchased:***

Sharing a Firestorm Photography photo that you have purchased the digital release of on a social networking site is absolutely fine. The only thing we ask is, that you tag Firestorm Photography or give photo credit, so your friends will know who took the awesome shot that you are sharing!

Firestorm Photography can also provide you with a Facebook ready image, of a photograph you have already purchased, for you to share with your friends. The charge for this service is \$8 per image. If you would like us to send you a Facebook ready file please get in touch using the contact page of this website.

******Advertising and images or prints you have purchased:**

It clearly states on every Firestorm Photography copyright release and it is implied on every print purchased that: You may not use a Firestorm Photography image in any form of advertising without prior written permission from Firestorm Photography.

Our photos are intended for personal use and pleasure. And our pricing structure reflects that. However, we understand that people's need change, and some may even have business needs for our work. If you wish to use one of our photos in an advertisement, regardless of media type (including print publications, online classified ad websites, barn/facility websites, trainer's, services and e-commerce websites), you must purchase image use rights to do so. Please use the contact form for any questions regarding pricing and usage of images for advertising.

If you are found to be using a Firestorm Photography image in an advertisement illegally, a DMCA Takedown Notice will be sent to the website's host. This requires that they (the hosting company) immediately remove the image from their server or risk being named in a copyright infringement suit. Additionally, you will be sent a letter informing you of the illegal use, and an invoice for 3 times our standard \$100/image use fee. Failure to respond to notification or pay the invoice will result in the matter being referred to our attorney for further legal action.

******* Photo Contests:**

No Firestorm Photography photos may ever be entered in any photo contests without written permission. There are a few reasons for this.

The short version is: When you buy a print you have purchased that print on that piece of photo paper. Not the copyright to that image. Most photo contests contain what is known as "A Rights Grab". When you enter a photo in a contest most of the time the rules contain words that give the contest holder the right to use, republish, and even sell the photo, or the rights to that photo, to whomever they want. This means when you submit an image they may try to profit from a photo that they did not produce. Unless you are the copyright holder to an image, you are not legally allowed to sell or exchange the rights to an image to anybody.

If you would like more information regarding equine photograph copyright, please visit:

[Equine photography: Who owns that photo of your horse?](#)

We sincerely hope we never have to contact someone about image theft or using our work without proper permission. Sadly, it is a lose-lose proposition for everybody involved.

Thank you for your compliance with this matter!

*Megan Warnick
Firestorm Photography
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